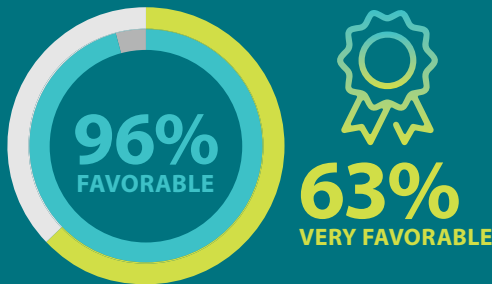


Career Technical Education CONTRIBUTES TO JOB GROWTH AND MEETS SKILL NEEDS

By recruiting and hiring through CTE, employers can improve their bottom line and meet skill needs. **A national survey of over 300 employers** conducted by Advance CTE demonstrates that Career Technical Education (CTE) is a trusted source of talent that aligns with employer needs and prepares learners with adaptable real-world skills to achieve success in the career of their choice.

CTE's Reputation is Strong Among Employers



96 percent of employers who had heard of CTE had a favorable view, and 63 percent held a very favorable view.

CTE Eases Hiring Challenges



77%

of employers reported hiring an employee in part because of their CTE experience.

84%

of employers who reported it being 'easy' to find qualified applicants have hired a candidate based on CTE experience.

In-Demand Industries Grow through CTE



83%

of employers, including 89 percent of employers of color, agree that hiring employees with CTE experience will improve their business' bottom line.

Increased Investment in Secondary and Postsecondary CTE would have a positive/very positive impact on:

| | POSITIVE ⁺ | VERY POSITIVE ⁺⁺ |
|------------------|-----------------------|-----------------------------|
| YOUR BUSINESS | 90% | 52% |
| YOUR INDUSTRY | 94% | 55% |
| THE ECONOMY | 91% | 57% |
| PUBLIC EDUCATION | 88% | 55% |

Visit Advance CTE's **Engaging with Policymakers** page to access the full report and other advocacy resources.